



# Glencarlyn Village View

## Advertising for September 2022 - June 2023

The *Village View* is the newsletter of the Glencarlyn Civic Association. It is published monthly, 9 times per year, and is distributed to approximately 600 homes and establishments in Arlington's Glencarlyn neighborhood, including the Glencarlyn Branch Library.

Advertising space is inexpensive, making it an excellent vehicle for the advertising needs of the small business as well as for the outreach efforts of local community organizations.

Past issues of the newsletter are on our website at [glencarlyn.org/village-views/](http://glencarlyn.org/village-views/)

### **Delivery Dates**

Issues of the *Village View* are delivered the first of the month for September, October, November, December, February, March, April and May. The June issue is published mid-month.

### **Below are rates for advertising for the period September 2022 - June 2023**

Ad Size	Measurement (inches)		Monthly Rate for		Total for 9 Issues
	W	H	1 to 5 issues	6 to 9 issues	
1/8 Page	3.75"	2.5"	\$25	\$20	\$180
1/4 Page (portrait)	3.75"	5"	\$40	\$33	\$297
1/4 Page (landscape)	7.5"	2.5"	\$40	\$33	\$297
1/2 Page	7.5"	5"	\$80	\$58	\$522
Full Page	7.5"	10"	\$160	\$120	\$1,080
Full page flyer insert (advertiser provides 600 printed copies) max size 8 X 11			\$125		

### **Deadlines**

Generally all ads and copy are due no later than the 10th of the month preceding the issue publication. Recurring advertisers are sent a reminder email about one week before deadline.

### **Format**

Ad copy should be submitted in any of the following electronic formats:

MS Word, MS PowerPoint, MS Publisher, pdf (portable document format), or image files in the formats .jpg, .tif, .gif, or .png.

If your ad does not meet the standard sizes, we will shrink it to fit the standard spaces.

### **Payments**

**Once you agree to an advertisement, you will be invoiced by email. We expect payment within 30 days. The reduced monthly rate for includes a discount for prepayment and billings by email.**

### **Space Reservations**

If you'd like to place an ad in the *Village View*, contact Peter Olivere, advertising manager, *Village View*, at [gcaeditorial@gmail.com](mailto:gcaeditorial@gmail.com) or 703-626-2520.

(Revised May 24, 2022)